



The Korean Society for  
Brain and Neural Sciences

The 29th Annual Meeting of KSBNS

# K-Brain 2026

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**The Korean Society for Brain and Neural Sciences**

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Sponsorship Prospectus

**September 6**(Sun) – **8**(Tue), **2026**

**Daejeon Convention Center, Daejeon, Korea**

K-Brain 2026

# The 29<sup>th</sup> Annual Meeting of KSBNS Sponsorship Prospectus

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# Welcome Address

## Warm greetings and best wishes for a successful and prosperous year 2026.

We hope 2025 has been a rewarding year for all our valued sponsors, and that 2026 brings continued success and new opportunities. We are truly grateful for your ongoing support and partnership, which have been essential to the growth of our society.

The Korean Society for Brain and Neural Sciences (KSBNS), with over 5,000 members, stands as Korea's leading neuroscience organization. We provide a dynamic platform for collaboration among neuroscientists, clinicians, and global experts, bridging basic science, applied research, and clinical practice. This success would not have been possible without the unwavering support and interest of our valued partners, for which we are deeply appreciative.

In 2026, we are proud to host the 29th Annual Meeting of KSBNS at Daejeon Convention Center (DCC) from September 6 (Sunday) to 8 (Tuesday), 2026. This year's meeting will involve a wide range of participating institutions—including IBS centers, MRCs and SRCs, Korea Brain Research Institute, KIST Brain Science Institute, and the Daegu-Gyeongbuk Medical Innovation Foundation. We expect approximately 2,500 participants, including many world-renowned scientists from abroad.

The program will highlight sessions bridging basic and clinical neuroscience, as well as collaborative sessions with international societies, creating a platform where researchers and clinicians from diverse fields can engage. The program will include plenary and keynote lectures by distinguished scholars, award lectures, cutting-edge symposia, and forward-looking sessions led by early-career scientists. An industry exhibition will further strengthen "Bench-to-Business" and "Bench-to-Bedside" pathways by fostering close interaction between companies and researchers.

To further enhance the global competitiveness of Korean neuroscientists, the KSBNS is committed to expanding domestic participation while actively broadening academic and industrial engagement across Asia. With your partnership, we believe this period of growth will provide an exceptional opportunity for your company's brand, research, and technologies to shine even more prominently.

We have developed sponsorship packages to support the conference and year-round society activities. By becoming a sponsor, you will play a vital role in advancing neuroscience research and innovation domestically and internationally, while gaining unparalleled opportunities to connect with leading researchers, institutions, and industry partners.

Your continued engagement is essential for enabling KSBNS to remain at the forefront of global neuroscience. We warmly invite you to join us once again as a valued sponsor.

Thank you for your consideration and support.

Sincerely,



President

Korean Society for Brain and Neural Sciences (KSBNS)

**C. Justin Lee**





# | KSBNS Introduction

## KSBNS Profile

<b>Name</b>	The Korean Society for Brain and Neural Sciences
<b>Membership</b>	6,283
<b>Official Journal</b>	Experimental Neurobiology (EN)
	✓ Bimonthly, Open Access, Peer-Review, Online Journal
	✓ Indexed in SCIE, SCOPUS, PubMed, PubMed Central

## KSBNS, the center of Korean brain science and a representative group of brain researchers

The Korean Society for Brain and Neural Sciences (KSBNS), the largest brain science society in Korea, is rapidly advancing as a global leader in the field. Brain science in Korea continues to grow and reach an international standard through the active contributions of leading researchers across life science, cognitive science, engineering, medical, and industrial disciplines.

In 2025, we successfully hosted the 3rd China-Japan-Korea (CJK) Neuroscience Meeting, bringing together approximately 3,000 researchers from 39 countries, along with 111 domestic and international sponsors. This milestone reinforced our role as a premier collaborative platform for neuroscience in East Asia and a central hub for advancing brain science research across Asia. By bridging academia, industry, and clinical practice, we accelerate the translation of cutting-edge brain science into impactful real-world solutions, spanning medical innovation and emerging neurotechnologies.

Moving forward, we are committed to nurturing the next generation of neuroscience leaders and accelerating innovative research that addresses global scientific and societal challenges.

## 2026 Organizing Committee

Title	Name	Affiliation
President	C. Justin Lee	Institute for Basic Science
Vice President	Won Do Heo	Korea Advanced Institute of Science and Technology
Vice President	Sung-Jin Jeong	Korea Brain Research Institute
Vice President	Chul Hoon Kim	Yonsei University
Vice President	Myeong Ok Kim	Gyeongsang National University
Vice President	Sang Jeong Kim	Seoul National University
Vice President	Hoon Ryu	Korea Institute of Science and Technology
Vice President	Greg Seong-Bae Suh	Korea Advanced Institute of Science and Technology
Secretary-General	Eunji Cheong	Yonsei University
Vice Secretary-General	Min-Ho Nam	Korea Institute of Science and Technology
<b>General Affairs Committee</b>		
Chairperson	Sung Bae Lee	Daegu Gyeongbuk Institute of Science and Technology
Members	Yeowool Huh	Catholic Kwandong University
Members	Hyoung Kim	Seoul National University
Members	Soo-Jin Oh	Korea Institute of Science and Technology
Members	Wooyung Yu	Daegu Gyeongbuk Institute of Science and Technology
<b>Treasury Committee</b>		
Chairperson	Hosung Jung	Yonsei University
Members	Eun-Mi Hur	Seoul National University
Members	Boyoung Lee	Institute for Basic Science
<b>Scientific Program Committee</b>		
Chairperson	Jong-Cheol Rah	Korea Brain Research Institute
Vice Chairperson	Jae-Ick Kim	Ulsan National Institute of Science and Technology
Members	Ain Chung	Korea Advanced Institute of Science and Technology
Members	Yoonhee Jun	Yonsei University
Members	Anmo Kim	Hanyang University
Members	Dohoung Kim	Pohang University of Science and Technology
Members	Eunha Kim	Korea University
Members	Ji-Woon Kim	Kyung Hee University
Members	Kwang Lee	Daegu Gyeongbuk Institute of Science and Technology
Members	Sangkyu Lee	Institute for Basic Science
Members	Sue-Hyun Lee	Seoul National University
Members	Yangkyun Oh	Ewha Womans University
Members	Jinsoo Seo	Yonsei University
Members	Jihye Seong	Seoul National University
Members	Chang Ho Sohn	Korea Advanced Institute of Science and Technology
Members	Min-Kyoo Shin	Seoul National University
Members	Ji Won Um	Daegu Gyeongbuk Institute of Science and Technology
<b>Funding/Planning Committee</b>		
Chairperson	Hyung Jin Choi	Seoul National University
Members	Nakwon Choi	Korea University
Members	Euitae Kim	Seoul National University Bundang Hospital
Members	Min Soo Kim	Korea Institute of Science and Technology
Members	Sun Kwang Kim	Kyung Hee University
Members	YoungSoo Kim	Yonsei University
Members	Hyosang Lee	Daegu Gyeongbuk Institute of Science and Technology
Members	Se Hee Min	ASAN Medical Center

Title	Name	Affiliation
Members	Ji Young Mun	Korea Brain Research Institute
Members	Alan Jung Park	Seoul National University
Members	Joomin Park	Institute for Basic Science
Members	Min-Woo Park	Scitech Korea
Members	Junghwan Shin	Seoul National University
<b>Policy Committee</b>		
Chairperson	Chul Hoon Kim	Yonsei University
<b>Publications Committee</b>		
Chairperson	Sung Joong Lee	Seoul National University
Members	Donghoon Kim	Dong-A University
Members	Eun Jeong Lee	Ajou University
Members	Young-Gyun Park	Korea Advanced Institute of Science and Technology
<b>Awards and Recognition Committee</b>		
Chairperson	Ki Duk Park	Korea Institute of Science and Technology
Members	Kihoon Han	Korea University
Members	Eun Mi Hwang	Korea Institute of Science and Technology
Members	Jong-Hyun Park	Korea Institute of Science and Technology
<b>Public Relations Committee</b>		
Chairperson	Bo-Eun Yoon	Dankook University
Members	Dong-Seon Chang	Curious Brain Lab
Members	Han Kyoung Choe	Daegu Gyeongbuk Institute of Science and Technology
Members	Heejung Chun	Yonsei University
Members	Jung Ho Hyun	Daegu Gyeongbuk Institute of Science and Technology
Members	Obin Kwon	Seoul National University
Members	Soo Hyun Park	Korea Advanced Institute of Science and Technology
<b>International Affairs Committee</b>		
Chairperson	Yong-Seok Lee	Seoul National University
Members	Myunghwan Choi	Seoul National University
Members	ChiHye Chung	Konkuk University
Members	Ja Wook Koo	Korea Brain Research Institute
Members	Keiko Tanaka-Yamamoto	Korea Institute of Science and Technology
<b>Education Committee</b>		
Chairperson	Seung-Hee Lee	Korea Advanced Institute of Science and Technology
Members	Wuhyun Koh	Institute for Basic Science
Members	Gunsoo Kim	Korea Brain Research Institute
Members	Staci Jakyong Kim	Korea Advanced Institute of Science and Technology
Members	Jaekyung Kim	Korea Advanced Institute of Science and Technology
Members	Se-Bum Paik	Korea Advanced Institute of Science and Technology
Members	Chang Ho Sohn	Korea Advanced Institute of Science and Technology
Members	Doyun Lee	Institute for Basic Science
Members	Sung-Jin Jeong	Korea Brain Research Institute
Members	Ain Chung	Korea Advanced Institute of Science and Technology
Members	Woochul Choi	Korea Brain Research Institute
<b>Sectional Committee</b>		
Chairperson	Min Soo KIM	Korea Institute of Science and Technology
<b>Member Services Committee</b>		
Chairperson	June Hahn	Boehringer Ingelheim
<b>Election Committee</b>		
Chairperson	Ik-Hyun Cho	Kyung Hee University



### K-Brain 2026 Overview

<p><b>Title</b> ✓</p> <p>K-Brain 2026: The 29th Annual Meeting of KSBNS</p>	<p><b>Date</b> ✓</p> <p>September 6(Sun)-8(Tue), 2026</p>	<p><b>Venue</b> 📍</p> <p>DCC (Daejeon Convention Center)</p>	<p><b>Scale</b> 👥</p> <p>2,500 Participants International Conference</p>	<p><b>Program</b> 📄</p> <p>Lecture, Symposium, Workshop, Seminar, Poster session, Exhibition, Sponsor luncheon seminar</p>
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### Performance

Year	Venue	Participants	Participating Countries	Oral Presentation	Poster Presentation	Exhibition Booth	Print Ads on Proceedings
2025	Songdo Convensia (In-person)	2965	39	324	834	102	60
2024	Gyeongju HICO (In-person)	1863	27	188	519	58	25
2023	Busan BEXCO (In-person)	1957	19	142	562	63	26
2022	Songdo Convensia (In-person)	1578	8	92	460	44	20
2021	Songdo Convensia (Online)	1077	8	100	314	14	29
2020	Swiss Grand (Online)	1120	23	89	460	20	17
2019	Daegu EXCO	4385	89	181	1550	128	14



# I Benefits of Sponsoring the Korean Society for Brain and Neural Sciences (KSBNS)

We invite you to partner with the Korean Society for Brain and Neural Sciences (KSBNS), Korea's largest brain science organization with an extensive global network. As a sponsor, you will gain direct access to leading and emerging neuroscience researchers, creating valuable opportunities to build lasting relationships with future clients and collaborators.

## Expand Your Global Market Through Academic Engagement

The Korean Society for Brain and Neural Sciences (KSBNS) successfully hosted the IBRO World Congress, "Brain Science Olympics" in 2019, welcoming 4,385 participants. Building on this legacy, KSBNS held its 2025 Annual Meeting under the banner of K-Brain 2025 & the 3rd China-Japan-Korea (CJK) Neuroscience Meeting, co-hosting Asia's largest pan-regional neuroscience conference. The meeting attracted approximately 3,000 participants and featured an extensive scientific program, supported by the active participation of 111 sponsors and over 100 exhibition booths. This milestone year marked exceptional achievements across scientific exchange, industry-academia collaboration, and global networking.

KSBNS is committed to sharing cutting-edge scientific discoveries and facilitating the introduction of advanced technologies. In 2026, we plan to host approximately 50 scientific sessions, including joint symposia with clinical societies. Through the integration of scientific sessions and industry exhibitions, KSBNS aims to create a dynamic environment that promotes meaningful interaction between researchers, clinicians, and industry professionals. These efforts are designed to foster industry-academic collaborations in BT, HT, IT, NT, and BME sectors under the themes 'Bench-to-Business' and 'Bench-to Bedside.'

## Maximized Exposure Through Diverse Advertising Platforms

The exhibition hall is strategically designed to maximize sponsor visibility, featuring integrated layouts of booths, poster presentations, and networking lounges, along with extended poster viewing sessions. These elements encourage sustained attendee flow and meaningful interactions, offering sponsors enhanced opportunities to showcase products and services.

Beyond on-site exhibition opportunities, KSBNS offers a wide range of advertising and promotional channels throughout the annual meeting. Sponsors may choose from flexible sponsorship packages that combine multiple promotional options under highly competitive conditions, allowing companies to tailor their visibility across platforms that best align with their marketing objectives.



Examples of using the sponsor logo when advertising on-site banners

# I Sponsorship Opportunities

Provided details are subject to change depending on the circumstances.

All fees related to the payment transfer must be borne by the recipient.

## Sponsorship Package

Sponsorship Tiers	₩ 40,000,000	₩ 25,000,000	₩ 12,000,000	₩ 7,000,000	₩ 2,500,000
	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Logo recognition at entrance and on-site banner	✓	✓	✓	✓	✓
Homepage logo advertisement (6 months)	✓	✓	✓	✓	✓
Homepage banner advertisement (6 months)	✓				
Screen advertising 1)	✓	✓	✓	✓	✓
Proceedings advertisement (Online PDF version) 2)	✓	✓	✓	✓	✓
Sponsor seminar session	2	1	1		
Space-only booth 3)	4	2	1	2	
Complimentary registrations	10	8	4	4	1
Marketing newsletter emailing service	8	6	3		
Sponsoring Poster Presentation Awards	✓				
Coffee break advertisement	✓	✓			
Photo wall advertisement	✓	✓			
Sponsoring session recognition 4)	✓	✓			

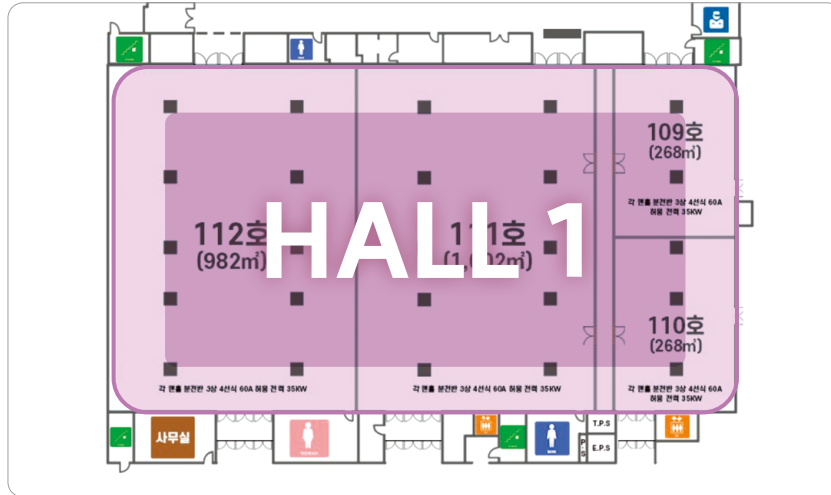
1) Main session room screen advertising (displayed during entire conference)

2) Sponsor advertisement placement will be prioritized based on tier level.

3) Upgrade to shell scheme booth : Assembly cost ₩ 500,000/Booth

4) Assigning a sponsoring session is discussed with the society.

## Exhibition Booth



1<sup>st</sup> floor  
Exhibition  
Hall 1

<b>Exhibit Hall</b>	Hall 1, 1 <sup>st</sup> floor
<b>Exhibitor Setup</b>	September 5, 2026, 08:00 – 18:00
<b>Exhibitor Take down</b>	September 8, 2026, 18:00 – 21:00
<b>Exhibition period</b>	September 6, 2026, 09:00 – September 8, 2026, 18:00

### Exhibition Promotion Booth Offerings and Costs

<p><b>Space-only</b></p> <p><b>₩ 3,500,000</b></p> <p>Only the exhibition space is provided, and the participating company selects a designated service provider to independently install and decorate the exhibition structures</p> <ul style="list-style-type: none"> <li>✓ Two complimentary registrations</li> <li>✓ One 220V/1kw 2 outlet power strip</li> <li>✓ Floor protection</li> <li>✓ One table and two chairs</li> </ul>	<p><b>Shell scheme [Octa(+panel) booth]</b></p> <p><b>₩ 4,000,000</b></p> <ul style="list-style-type: none"> <li>✓ Two complimentary registrations</li> <li>✓ One 220V/1kw 2 outlet power strip</li> <li>✓ Floor protection</li> <li>✓ One table and two chairs</li> <li>✓ One company name board with a logo</li> <li>✓ Three interior light fixtures and two signboard lights</li> </ul>
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✓ **Additional Items (available upon request)**

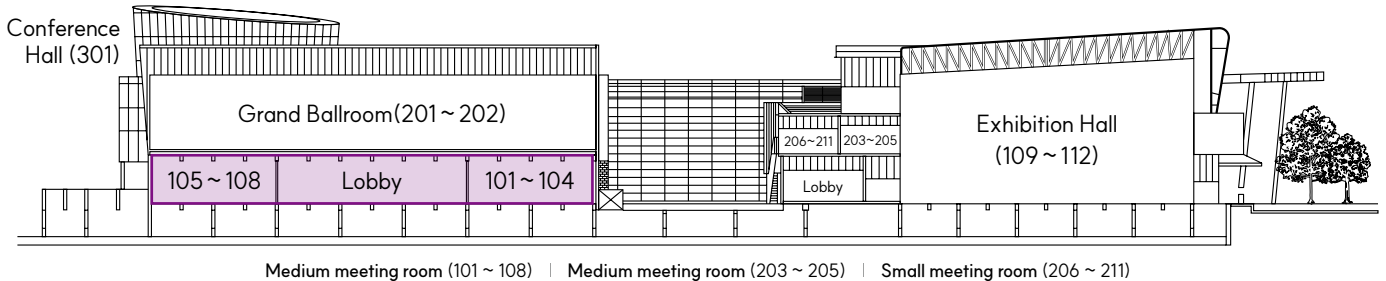
**Electricity** ₩30,000/1kW | **LAN cable** ₩75,000/Line | **Lights** \* ₩20,000/Bulb

\* Applicable only to shell scheme booths: up to three light bulbs

- Additional power strips should be prepared by the sponsors.
- Details regarding booth allocation and layout will be provided in due course.

## Luncheon Seminar

We provide an opportunity to promote your company's technology and various information during the lunch break.



Schedule		Lecture Room			
Date	Time	Rm.101-102	Rm.103-104	Rm.105-106	Rm.107-108
9.6(Sun)	11:40 - 12:10	Sponsor Seminar 1	Sponsor Seminar 2	Sponsor Seminar 3	Sponsor Seminar 4
9.7(Mon)	13:00 - 13:30	Sponsor Seminar 5	Sponsor Seminar 6	Sponsor Seminar 7	Sponsor Seminar 8
9.8(Tue)	11:50 - 12:20	Sponsor Seminar 9	Sponsor Seminar 10	Sponsor Seminar 11	Sponsor Seminar 12
Capacity		210 people each			
* Seminar times and rooms are subject to change depending on the circumstances of the conference.					

- ✓ Session times are subject to change depending on circumstances.
- ✓ Hall assignments are made on a first-come, first-served basis.
- ✓ Time and room assignments may be subject to change.
- ✓ Lunch boxes for participants and presentation equipment will be provided.
- ✓ Presenters are required to log in to the conference website and submit their abstracts.
- ✓ The luncheon seminar information form must be completed and submitted. [Download the form](#)
- ✓ All required materials must be submitted within three weeks of the luncheon seminar application.

## Proceedings Advertisement (Online PDF version)

Location	Price
Inside Page	₩ 1,000,000

- ✓ Size 210mm(W) × 280mm(H)      ✓ Where to submit ksbns.conference@gmail.com
- ✓ Format PDF file (No less than 300 dpi).      ✓ Deadline to submit 2026. 7. 31(Fri)

## Sponsoring Academic Awards and Lectures

Logo recognition on the electronic proceedings, newsletter, conference website, key promotional materials at the venue, and presentation screen in the session room will be provided. Assigning a sponsoring session is discussed with the society.

Category	Price
Awards	Poster Presentation Awards ₩ 5,000,000
Lectures	Plenary Lecture ₩ 10,000,000
	Symposium ₩ 3,000,000

## Online Sponsorship

Category	Price
KSBNS homepage	Banner advertisement ₩ 600,000/Month
	Logo advertisement ₩ 300,000/Month
Emailing service	Marketing newsletter emailing service ₩ 450,000/Service

## On-site advertising at conference venue

Category	Description	Price
Photo wall	Logo recognition on the photowall at conference entrance	₩ 1,000,000
Coffee break	Logo recognition on coffee table and coupon (3 spots available)	₩ 3,000,000
On-site Beverage Branding	Advertising on water dispensers installed at the venue	₩ 2,000,000/Day
Screen advertising	Play advertising video between sessions on the screen of 6 Main session rooms	₩ 2,000,000/ All Days (6 Rooms)
Name tag advertising	Logo recognition on name badge holders (1 spot exclusive)	₩ 5,000,000
Sponsoring Presidential Dinner	Slide advertisements and a sponsor introduction session (up to 3 minutes) will be provided, with the sponsor’s name and logo included in the official presidential dinner program.	₩ 5,000,000
Lectern advertising	Sponsor advertisement and logo placement on the speaker’s podium	₩ 2,000,000/Room
Rest zone advertising	A branded lounge area will be provided within the poster and exhibition hall. Tabletop branding will be displayed inside the lounge area, with an X-banner installed at the entrance.	₩ 3,000,000



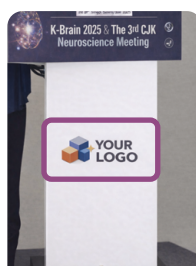
Coffee break



Photo wall



Name tag advertising



Lectern advertising



Rest Zone advertising



The Korean Society for  
Brain and Neural Sciences

# K-Brain 2026

## The 29th KSBNS Annual Meeting **SPONSORSHIP**

### **Deadline**

2026. 7. 31(Fri)

### **Contact**

KSBNS Secretariat

Tel. 02-871-1863 Email. neuro@ksbns.org

**Apply Now!**

